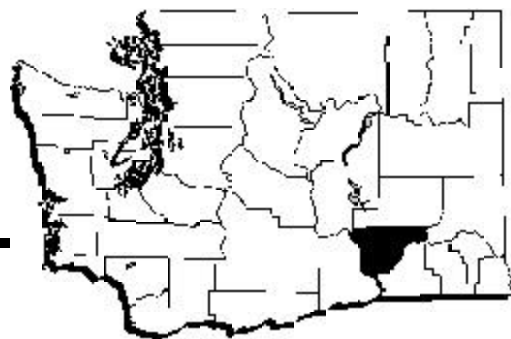


Franklin County

WIC Facts 2003



% infants born
served by WIC
73.8%

WIC food dollar
contribution to
local economy
\$2,551,914

WIC foods purchased

163,979 gallons of milk
94,154 boxes of cereal
66,984 cartons of eggs



WIC serves

Total women and children served ----- 6,900
Infants and young children ----- 4,933
Pregnant, breastfeeding, and
postpartum women ----- 1,967

Diverse families

Caucasian ----- 10.6%
Hispanic ----- 86.5%
African American/Black ----- 1.5%
Asian/Pacific Islander ----- 1.1%
Native American/American Indian ----- 0.3%

Working families

Percent of WIC households with at least one
working family member ----- 75%

Families living in poverty

Percent of WIC households with income at or below
the federal poverty level¹ ----- 75%
(less than \$1,336 per month for a family of 3)

WIC attracts families to preventive health services

Over 34,581 times last year, WIC staff discussed health-related services with families and provided the information and support needed to access them successfully.

WIC agencies and sites

Benton-Franklin Health District

Connell

Pasco

Community Health Center La Clinica

Pasco

Statewide WIC Facts

- WIC served 48.2% of all infants born in Washington state
- WIC served 260,000 women and children
WIC provides nutritious foods, nutrition education, referrals and breastfeeding information.
- WIC contributed \$94.5 million to local economies
- WIC attracted families to preventive health services
In 2003, more than 19,400 calls to the Healthy Mothers, Healthy Babies statewide referral line were from families calling for WIC.² With this one call, they got help finding WIC and also received information about other preventive health services.
- WIC was a gateway to health-related services
Over 1.3 million times last year, WIC staff discussed these services with families and provided the information and support needed to access them successfully.
- WIC breastfeeding rate reached 83.2%³
Breastfeeding support and education are key parts of WIC because breastfed children have fewer infections and are less likely to develop chronic conditions like obesity and diabetes later in life.

¹Washington WIC Client Information Management System (CIMS), household income at or below 105% federal poverty level

²Healthy Mothers Healthy Babies Coalition of Washington State, Quarterly Report, 4th Quarter 2003

³"Mothers Survey, Ross Products Division, and Abbott Laboratories." © 2003 – Abbott Laboratories.